

# FUNDAMENTALS

WAC CONFERENCE SEPT 18-20, 2024  
SARATOGA, WY



Thank you for your interest in being a sponsor of the 2024 Wyoming Airports Coalition Conference. The Conference is an excellent way to expose your business and to support the public use airports in Wyoming. We are excited to provide updated sponsorship levels and new benefits to our sponsors this year. The following sponsorship levels are available for the 2024 Fall Conference in Saratoga, WY. For more information, please contact Devon Brubaker at (307) 705-7223 or [dbrubaker@FlyRKS.com](mailto:dbrubaker@FlyRKS.com).



**WYOMING AIRPORTS**  
COALITION<sup>SM</sup>

# SPONSORSHIP

# LEVELS

	Diamond Wings	Gold Wings	Silver Wings	Bronze Wings	Airport Angel	Airport Sponsor	Hospitality Suite	GA Attendee Sponsor	Golf	Exhibitor
<b>Cost</b>	\$3,000	\$2,000	\$1,000	\$500	\$250	TBD by Airport	\$1,000	\$250	\$1,000	\$750
<b>Sponsor Limit</b>	-	-	-	-	-	-	2	-	4	-
<b>Complimentary Registration</b>	2	1	-	-	-	-	-	-	-	1
<b>Recognition in Conference Program</b>	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
<b>Ad in Program</b>	Full Page	1/2 Page	1/4 Page	1/8 Page	-	-	-	-	-	-
<b>Verbal Recognition and Thank You Throughout Conference</b>	Yes	Yes	Yes	Yes	-	-	-	-	-	-
<b>Logo &amp; Sponsorship Level Displayed @ Entrance to Meeting Table</b>	Yes	Yes	Yes	Yes	-	-	-	-	-	-
<b>PowerPoint Slides on Sponsor Slideshow</b>	2 Slides	1 Slide	-	-	-	-	-	-	-	-
<b>Logo on PowerPoint Slideshow</b>	Yes	Yes	-	-	-	-	-	-	-	-
<b>Logo &amp; Sponsorship Level Displayed @ Entrance to Buffet Line</b>	Yes	Yes	-	-	-	-	-	-	-	-
<b>Vendor Table</b>	Premium Placement	Yes	-	-	-	-	-	-	-	Yes
<b>Speaker Introduction w/5-minute Sponsor Intro</b>	Optional	-	-	-	-	-	-	-	-	-
<b>Logo &amp; Sponsorship Displayed at Bar</b>	Yes	-	-	-	-	-	-	-	-	-
<b>Sponsor Name on Cocktail Napkins (Opening Night Reception &amp; Banquet Reception)</b>	Yes	-	-	-	-	-	-	-	-	-
<b>Table Set-Up @ Hole</b>	-	-	-	-	-	-	-	-	Yes	-
<b>Complimentary Golf Registration</b>	1	1	1	-	-	-	-	-	1	-
<b>Poster Outside of Hospitality Suite</b>	-	-	-	-	-	-	Yes	-	-	-
<b>Sponsor Name on Cocktail Napkins</b>	-	-	-	-	-	-	Yes	-	-	-

# WHERE DO YOU PURCHASE YOUR SPONSORSHIP

Visit: [www.cognitofrms.com/WyomingAirportsCoalition/2024AnnualConferenceSponsorshipApplication](http://www.cognitofrms.com/WyomingAirportsCoalition/2024AnnualConferenceSponsorshipApplication)  
to purchase your sponsorship and upload your logo.

## AD INFORMATION

Please send your ad to [ssecrest@hwlochner.com](mailto:ssecrest@hwlochner.com) by August 26th.  
Submit ad in either ESP, JPG, PNG, or PDF format.

### FULL PAGE

**Diamond Wing**

8.5 x 11 Inches

.25 Inch Bleed Margin

### HALF PAGE

**Gold Wing**

4.25 x 11 Inches OR  
8.5 x 5.5

.25 Inch Bleed Margin

### FOURTH PAGE

**Silver Wing**

4.25 x 5.5 Inches

.25 Inch Bleed Margin

### EIGHTH PAGE

**Bronze Wing**

3.75 x 2.5 Inches

.25 Inch Bleed Margin

Thank you for your continued support!  
We look forward to seeing you in Saratoga, WY.



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